Help make the Brooklyn you love even better

ONE PLACE TO GIVE
As the only public foundation dedicated to New York City’s largest borough, Brooklyn Community Foundation invites all who love Brooklyn to give locally and support the hundreds of nonprofit organizations serving our communities. With a gift to one of our five field of interest funds—or where it’s needed most—your donation will have the greatest impact right here in Brooklyn.

Anyone can be a philanthropist. Join us at www.BrooklynCommunityFoundation.org

INVEST IN BROOKLYN’S FUTURE
Arts for All: Access to the Arts, Youth Arts Mastery Programs, Free Performances, Expanding Audiences
Caring Neighbors: Emergency Food Providers, Senior Independence Services, Special Needs Programs
Community Development: Affordable Housing, Job Training and Workforce Development, Civic Data and Information
Education & Youth Achievement: STEM, Mentoring Relationships, College Prep, Afterschool Programs, Youth Enrichment
Green Communities: Open Spaces, Environmental Sustainability, Food Justice, Healthy Communities

MISSION
Brooklyn Community Foundation improves the lives of people in Brooklyn by strengthening communities through local giving, grantmaking and community service.

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With over $1.5 million raised, grants are addressing emergency needs and long-term rebuilding efforts in the aftermath of Superstorm Sandy.

On Tuesday, October 30th, thousands of Brooklyn residents woke up to lives forever changed. As winds raged and storm waters rose the previous day and through the night, Brooklyn’s coastal communities endured unprecedented damage. Homes were lost. Businesses were flooded. Electricity and heat would be gone for weeks.

From the cobblestone streets of Red Hook and DUMBO to the fabled boardwalk of Coney Island and the seaside towns of Sheepshead Bay and Gerritsen Beach, Superstorm Sandy caused shocking devastation in Brooklyn.

The storm exposed our weaknesses, but also our strengths. Many of Brooklyn’s most vulnerable residents live on the frontlines. More than 700,000 people reside in Brooklyn’s communities hardest hit by Sandy; included in these borders are the borough’s largest public housing development and largest senior citizen population. As we all witnessed, the storm’s impact on these communities was particularly severe.

Hope quickly found its way. In spite of down subways, gas shortages, and personal loss, thousands of Brooklymites came out to donate time, supplies, and financial contributions.

From across the borough, people stepped up to help their neighbors clean up and begin to rebuild.

With the Office of the Brooklyn Borough President and the Brooklyn Chamber of Commerce, as well as the generous support of the Brooklyn Nets, Barclays Center, and Forest City Ratner Companies, we launched the Brooklyn Recovery Fund.

Since then, we’ve raised over $1.5 million from thousands of individual donors, local businesses, fundraising benefits, and institutions, which is now being distributed through grants to Brooklyn nonprofit organizations working in impacted communities.

Brooklyn’s generous donors, tireless nonprofits, and hearty volunteers have proven that the local, grassroots response is vital to Brooklyn’s recovery. This effort will take months, perhaps years, but together we will rebuild stronger than before.

We thank you for your support in Brooklyn’s time of need. For more information on how you can help, please email development@bcfny.org.

Please continue to give at: BrooklynRecoveryFund.org or text BROOKLYN to 25383 to donate $10.
Grantmaking Year in Review
$2.3 Million for Innovative Programs and Essential Services across Brooklyn
Thousands of Lives Touched By Your Generosity

Each year, with the support of our donors, Brooklyn Community Foundation awards hundreds of critical grants through our five Field of Interest funds, which have a direct impact on the lives of our neighbors and the strength of our communities. Here’s what we were able to do together in 2012:

GREEN COMMUNITIES FUND

Tolonda Tolbert of Prospect-Lefferts Gardens, President of Lincoln Road R & B Block Association—Winner of the Greenest Block in Brooklyn 2012:

“This is about helping each other and not about watching others do it. We plan to keep inventing ways for residents to get involved, because we know that gardening on this block makes those of us who live here healthier, happier, and more proud than ever to be doing our part to make Brooklyn greener.”

$293,600 to 18 nonprofits including Brooklyn Greenway Initiative, Added Value, United Community Centers of East New York, Prospect Park Alliance, Newtown Creek Alliance, as well as support for Brooklyn Botanic Garden’s Green-Bridge program, which conducts the annual Greenest Block contest.

COMMUNITY DEVELOPMENT FUND

Karrie Scarboro of Brownsville, a Community Planning Partner with the Brownsville Partnership:

“Being a part of such a great organization within my own community brings me a sense of pride. I love informing my fellow Brownsville residents about all of the great things about the Brownsville Partnership. It gives me hope for a better, safer and healthier community for my children and grandchildren.”

$375,000 to 17 nonprofits including CAMBA, Pratt Area Community Council, East Williamsburg Valley Industrial Development Corporation, Cypress Hills Local Development Corporation, and the Brownsville Partnership.
Mercy Carpenter of Bedford Stuyvesant, 10th Grader at the Willie Mae Rock Camp for Girls and a Brooklyn Community Foundation Peter Jay Sharp Youth Arts Fellow:

“After I found out I got the fellowship, I felt excited that I was finally going to be able to take long-term classes in music. I always loved singing and wanted more training but could not afford it. With the help of the Peter Jay Sharp Youth Arts Fellowship, I get to have this experience.”

$522,500 to 36 nonprofits including Brooklyn Philharmonic, BLDG 92 at the Brooklyn Navy Yard, Mark Morris Dance Group, MoCADA, Brooklyn Children’s Museum, Brighton Ballet Theater, Reel Works Teen Filmmaking, and the Willie Mae Rock Camp for Girls.

Krista Cassese of Mapleton, a teacher at Red Hook’s PS 15 Patrick Daly School and facilitator of Good Shepherd Services’ Kidzlit program:

“Our afterschool program helps PS 15 students enhance their language arts skills. It provides them opportunities to be creative and open up. It’s a very comfortable and welcoming atmosphere where they feel safe to share their ideas and thinking, and become readers for life.”

$643,000 to 40 nonprofits including Brooklyn Kindergarten Society, Girls Write Now, Center for Court Innovation, Stoked Mentoring, Red Hook Initiative, and Good Shepherd Services.

Whitmore Young of Bedford-Stuyvesant, technology enthusiast:

“The Older Adults Technology Services (OATS) program has moved me from the dark ages of not knowing anything about computers to the wonderful world of computer technology and learning more about the world and other people in it.”

$465,500 to 27 nonprofits including Bed Stuy Campaign Against Hunger, Selfhelp Community Services, GallowNYC, Brooklyn Community Services, Metropolitan Council on Jewish Poverty, and OATS.

Donate to these funds at BrooklynCommunityFoundation.org.
This fall as Brooklynnites prepared to head to the polls, we released the first of a series of new *Brooklyn Trends* reports to inform borough residents about their communities and empower them to take on the issues critical to the future of our borough. The “Civic Engagement Report” covers data and trends on aspects of civic life, from voting and volunteering to charitable giving and calls to 311.

Over the coming months, the full Brooklyn Trends series, prepared by our research partners at the Center for the Study of Brooklyn, will assess quality of life indicators across the borough in the following areas: Arts & Culture, Demographics, Economy, Environment, Health, Housing, Public Safety, and Youth & Education. All reports will be available for download at www.BrooklynCommunityFoundation.org/Brooklyn-Trends.

"Brooklyn Trends* elevates our unique borough beyond the sentimental reflections of old Brooklyn and the hipster branding of new Brooklyn. It presents real information about real people—all 2.5 million of us living across 71 distinct neighborhoods," says Brooklyn Community Foundation President Marilyn Gelber. "It’s a focused picture of our successes and challenges, and provides information that can be channeled into immediate action, to bring about positive and substantive change in our borough."

In addition to empowering residents, the reports are intended to inform and enhance policy, programmatic, and funding decisions for Brooklyn-based community groups, institutions, local government, and businesses, and support the work of researchers and media.

A FEW FINDINGS FROM OUR CIVIC ENGAGEMENT REPORT

One in five adult Brooklynnites is not eligible to vote due to non-citizen status; in Community District 7 (which includes Sunset Park), it is nearly 40%.

According to CouncilStat and 311 calls, Brooklynnites care most about housing, transportation and noise levels.

Brooklyn residents are the most generous in the city, contributing a greater proportion of their income to charity than any other borough.

Borough Park and Flatbush/Midwood residents gave the highest contributions as a percentage of income to charity.
Talented Brooklyn High School Students Explore Borough’s Many Stages

Brooklyn Community Foundation is thrilled to announce the second cohort of our Peter Jay Sharp Youth Arts Fellowship, comprised of ten gifted high school students from across Brooklyn, representing a diverse cross-section of local arts groups.

The students were selected from competitive nominations submitted by Brooklyn arts and cultural organizations. Each Fellow’s organization receives $2,500 for scholarships; Fellows participate in one-of-kind experiences at world-renowned arts institutions in Brooklyn, going behind-the-scenes to meet with performers, curators, and programmers, attend professional performances and trainings, and gain insight and support on pursuing careers in the arts.

The Fellowship was seeded by a three-year $75,000 gift from the Peter Jay Sharp Foundation and is administered through our Arts for All Fund, which promotes access and affordability throughout Brooklyn’s vibrant creative community.


The Many Tax Deductible! Ways to Give through the Brooklyn Community Foundation

Brooklyn Community Foundation helps you address critical needs in our communities through the work of the most effective local nonprofit organizations, to realize the greatest value and impact of your charitable giving.

FUND YOUR PASSION

Field of Interest Funds: Our five funds provide donors with a way to give locally that is also relevant to their personal interests. Contributions are pooled and administered by the Foundation, which vets hundreds of requests from nonprofits each year. Donors are notified of grants in their field of interest made through the collective power of their philanthropy.

MONTHLY GIVING

Recurring Donations: It’s easy to give to Brooklyn—set up an automatic monthly contribution based upon your giving goals for as little as $5 a month. 100% of your donation will support Brooklyn’s nonprofit community through our annual grantmaking.

START YOUR OWN FUND

Donor Advised Funds: Donors seeking active involvement in grantmaking can open up a Donor Advised Fund at the Foundation. Donors make an initial contribution starting at $10,000 and receive an immediate tax deduction, and are able to recommend grants from the fund at any time. The Foundation handles administration and investment of assets.

CREATE A LEGACY

Memorial Fund: Honor someone important to you—family members, colleagues, and friends—now and into the future. Funds can be created to provide scholarships, make grants to local nonprofits, or sustain the work of the Foundation—all in honor of a special individual.
CONSIDERING COASTAL BROOKLYN

More than 700,000 people reside in the five waterfront Community Districts highlighted here, many of whom were severely impacted by Hurricane Sandy.

Our research partners at the Center for the Study of Brooklyn have gathered key data from our Brooklyn Trends initiative on the composition of these communities, to tell us more about our neighbors most affected by the storm:

- **Red Hook** contains the largest public housing development in Brooklyn, which accommodates roughly 6,000 residents.
- **Canarsie** has the largest overall population and the highest rate of homeownership. More than 60% of households are owner-occupied.
- In Community District 15, which encompasses **Sheepshead Bay**, 16% of residents don’t speak English well or at all.
- **Coney Island** is home to Brooklyn’s largest senior population – 1 in 4 residents is over age 65, 32.4% of whom are living in poverty.
- In **Community District 13**, encompassing Sea Gate, Coney Island, Brighton Beach, and Manhattan Beach, 20% of residents live in poverty. Nearly 1 in 3 renters live in public or subsidized units.