

Brooklyn Community Foundation

**BROOKLYN COVID-19 RESPONSE FUND:
COMMUNITY HEALTH OUTREACH AND
SUPPORT**

April 2021-2022

ABOUT THE BROOKLYN COMMUNITY FOUNDATION

We Spark Change. We are on a mission to spark lasting social change, mobilizing people, capital and expertise for a fair and just Brooklyn.

Brooklyn Community Foundation is the first and only public foundation solely dedicated to Brooklyn's charitable community, working in partnership with generous donors and community leaders to invest in racial justice and community-led change. Since our founding in 2009, the Foundation has provided over \$50 million in grants.



HEALTHCARE ACCESS IN COMMUNITIES OF COLOR

According to the CDC, social determinants of health are linked to a lack of opportunity and lack of resources to protect, improve and maintain health.

- Communities of color across the country generally demonstrate poorer health outcomes correlated to lower socioeconomic status
- In New York City, **Black residents account for 32% of the fatalities and Latinx account for 30%**, even though they are only 16% and 25% of the metro area population respectively. In contrast, white residents accounted for 26% of deaths, and are 46% of the population.

ABOUT THE BROOKLYN COVID-19 RESPONSE FUND

- Launched in March 2020 to address the health, economic, and social impacts of the COVID-19 pandemic.
- Deeply rooted in the Foundation's values of racial equity which prioritizes support for nonprofits that are led by members of affected communities and centers the voices of those directly impacted by structural racism in decision-making.
- Awarded \$3.3million in 2020 to organizations responding to community immediate needs that emerged during the pandemic **(420 grants)**



ABOUT THE BROOKLYN COVID-19 RESPONSE FUND-COMMUNITY HEALTH OUTREACH AND SUPPORT

- As part of the Foundation's community engagement campaign (**Insights 2020**) co-hosted listening sessions with community led organizations to share their experiences and needs that have been exacerbated by the COVID-19 pandemic.
- The need for culturally relevant, medically accurate, COVID education and support for Brooklyn communities was named as a priority.

25 organizations

\$10,000 awards

Community of Practice

Technical Assistance

**Capacity Building
Offerings**

BROOKLYN COVID-19 RESPONSE FUND-COMMUNITY HEALTH OUTREACH AND SUPPORT

Priority Focus Areas:

- **Creating safer spaces for conversations** with community members and credible messengers on COVID-19 related community health concerns.
- **Outreach, engagement, and education** activities to provide culturally relevant, medically accurate information about COVID-19 prevention, testing, vaccines and related issues to support community members' ability to make informed health decisions.
- **Navigation support** to people interested in accessing COVID-19 related health services, such as vaccines, including scheduling appointments, providing transportation/ supporting transportation costs, among other services

BROOKLYN COVID-19 RESPONSE FUND-COMMUNITY HEALTH OUTREACH AND RESPONSE

Prioritized Neighborhoods:

- Bedford Stuyvesant
- Bushwick
- East New York
- Sunset Park
- Crown Heights North
- Crown Heights South
- Coney Island
- Brownsville
- Flatbush
- East Flatbush

BROOKLYN COVID-19 RESPONSE FUND-COMMUNITY HEALTH OUTREACH AND SUPPORT

Priority considerations will be given to organizations:

- **Using a racial justice lens in their work.** Organizations consider inequities based on race and their impact in designing programs, looking for solutions and defining success;
- **Centering the voices and leadership of community members.** Organizations crafting solutions to problems and work in authentic partnership with community members;
- **Acknowledging intersecting oppressions.** Organizations understand how multiple oppressions impact one another and the lives of the people with whom they work;
- **Working on the frontlines of issues.** Organizations that are grassroots and doing work on the ground and at the community level

BROOKLYN COVID-19 RESPONSE FUND-COMMUNITY HEALTH OUTREACH AND RESPONSE

Timeline:

February 26	March 8	March 26	April 2	TBD
Community Health Outreach and Support RFP released	RFP Support Webinar	DEADLINE: RFP Submissions	AWARDS Announced	Community of Practice Meeting

HEALTH OUTREACH AND SUPPORT RESOURCES AVAILABLE TO ALL COMMUNITIES

Additional Resources:

- **Roll Up Your Sleeves New York**: A task force created to ensure the vaccine is readily accessible to Black New Yorkers and address concerns in Black communities about the safety and efficacy of the COVID-19 vaccine.
- **Vaccine Command Center** website includes up to date information on vaccine eligibility, progress and vaccine sites as well as fact sheets with important medical information regarding the vaccine.
- **The City's Speaker's Bureau**: medical professionals that can speak to the safety and the efficacy of the vaccine, also available to host “train the trainer” sessions so that organization staff is equipped with the tools and resources to educate and help individuals access the vaccine. Please email **ICS-Speakers-Bureau@health.nyc.gov**

QUESTIONS

Please email any questions about the Brooklyn Community Foundation, the COVID-19 Response Fund or the Community Health Outreach and Support RFP to: covid19@bcfny.org. Please include “Community Health Outreach and Support Grant” in the subject line.

THANK YOU!

The Brooklyn Community Foundation is humbled to be in partnership with the many community-based organizations across the borough and city working at on frontlines to address issues that plague our most vulnerable neighbors.

www.brooklyncommunityfoundation.org/